



WEWS

ORDER

Print Date 09/28/12

Page 1 of 4

Flight Dates **09/26/12-10/02/12**

Contract / Revision **311790 /**

Original Date / Revision
09/20/12 09/20/12

Advertiser **Americans for Job Security**

Agency **Crossroads Media**

Buying Contact

**66 Canal Center Plaza - Suite 555
Alexandria, VA 22314-1576**

Product

13-Americans for Job Security 9.26

Agency Com 15%

Billing Contact

**66 Canal Center Plaza - Suite 555
Alexandria, VA 22314-1576**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # **1020**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive

Daniel Baylog

Account Executive	Order%	Start Date	End Date
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Daniel Baylog	100%		
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Order Share % Market Value

Competing Station	% of Order	Amount
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CABLE	%	
UNKWN	100%	
WBNX	%	
WDLI	%	
WEAO	%	
WGGN	%	
WJW	%	
WKYC	%	
WMFD	%	
WOAC	%	
WOIO	%	
WQHS	%	
WUAB	%	
WVIZ	%	
WVPX	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	70	\$102,318.75	\$120,375.00	0.00	08/27/12	09/30/12	70	\$102,318.75	\$120,375.00
October 2012	43	\$63,537.50	\$74,750.00	0.00	10/01/12	10/02/12	43	\$63,537.50	\$74,750.00
Totals	113	\$165,856.25	\$195,125.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WEWS	09/26/12	10/02/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	11111--	:30	5	\$700.00	P-1	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--111--	3					\$700.00		0.00			
Week:		10/01/12	10/07/12	11-----	2					\$700.00		0.00			
N 2	WEWS	09/26/12	10/02/12		CM	6-7a	11111--	:30	5	\$900.00	P-1	0.00	NM	5	\$4,500.00



WEWS

Print Date: 09/28/12

Page 2 of 4

Contract / Revision **311790** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/20/12/ 09/20/12

Order Sep 00:20:00

Advertiser **Americans for Job Security** Product **13-Americans for Job Security** Estimate # **1020**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F GMC 6-7a											
				M-F GMC 6-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-- 111--					3	\$900.00		0.00			
		Week: 10/01/12	10/07/12	11-----					2	\$900.00		0.00			
N 3	WEWS	09/26/12	10/02/12	M-F GMA 7-9a	CM	7-9a	11111--	:30	5	\$900.00	P-1	0.00	NM	5	\$4,500.00
				M-F GMA 7-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-- 111--					3	\$900.00		0.00			
		Week: 10/01/12	10/07/12	11-----					2	\$900.00		0.00			
N 4	WEWS	09/26/12	10/02/12	M-F 9-10a	CM	9-10a	11111--	:30	5	\$775.00	P-1	0.00	NM	5	\$3,875.00
				M-F 9-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-- 111--					3	\$775.00		0.00			
		Week: 10/01/12	10/07/12	11-----					2	\$775.00		0.00			
N 5	WEWS	09/26/12	10/02/12	M-F 10-11a	CM	10-11a	11111--	:30	5	\$775.00	P-1	0.00	NM	5	\$3,875.00
				M-F 10-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-- 111--					3	\$775.00		0.00			
		Week: 10/01/12	10/07/12	11-----					2	\$775.00		0.00			
N 6	WEWS	09/26/12	10/02/12	M-F 11-12p	CM	11a-12p	11111--	:30	5	\$1,400.00	P-1	0.00	NM	5	\$7,000.00
				M-F 11-12p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-- 111--					3	\$1,400.00		0.00			
		Week: 10/01/12	10/07/12	11-----					2	\$1,400.00		0.00			
N 7	WEWS	09/26/12	10/02/12	M-F 12-1230pm News	CM	12-1p	11111--	:30	5	\$1,000.00	P-1	0.00	NM	5	\$5,000.00
				12-1230p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-- 111--					3	\$1,000.00		0.00			
		Week: 10/01/12	10/07/12	11-----					2	\$1,000.00		0.00			
N 8	WEWS	09/26/12	10/02/12	1230-1P Right this Minute	CM	1230-1p	11111--	:30	5	\$1,000.00	P-1	0.00	NM	5	\$5,000.00
				1230-1p Right this Minute											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-- 111--					3	\$1,000.00		0.00			
		Week: 10/01/12	10/07/12	11-----					2	\$1,000.00		0.00			
N 9	WEWS	09/26/12	10/02/12	M-F 1-2p	CM	1-2p	11111--	:30	5	\$775.00	P-1	0.00	NM	5	\$3,875.00
				M-F 1-2p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-- 111--					3	\$775.00		0.00			
		Week: 10/01/12	10/07/12	11-----					2	\$775.00		0.00			
N 10	WEWS	09/26/12	10/02/12	M-F 2-3p	CM	2-3p	MTWTF--	:30	0	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
				2-3pm General Hospital											
N 11	WEWS	09/26/12	10/02/12	M-F 3-4p Katie	CM	3-4p	11111--	:30	5	\$1,200.00	P-1	0.00	NM	5	\$6,000.00
				M-F 3-4p Katie											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-- 111--					3	\$1,200.00		0.00			
		Week: 10/01/12	10/07/12	11-----					2	\$1,200.00		0.00			
N 12	WEWS	09/26/12	10/02/12	M-F 4-5p Dr. OZ	CM	4-5p	22222--	:30	10	\$1,100.00	P-1	0.00	NM	10	\$11,000.00
				M-F 4-5p Dr. Oz											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-- 222--					6	\$1,100.00		0.00			
		Week: 10/01/12	10/07/12	22-----					4	\$1,100.00		0.00			



WEWS

Print Date: 09/28/12

Page 3 of 4

Contract / Revision **311790** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/20/12/ 09/20/12

Order Sep 00:20:00

Advertiser **Americans for Job Security** Product **13-Americans for Job Security** Estimate # **1020**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 13	WEWS	09/26/12	10/02/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	11111--	:30	5	\$1,600.00	P-1	0.00	NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--111--					3	\$1,600.00		0.00			
Week:		10/01/12	10/07/12	11-----					2	\$1,600.00		0.00			
N 14	WEWS	09/26/12	10/02/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	11111--	:30	5	\$2,000.00	P-1	0.00	NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--111--					3	\$2,000.00		0.00			
Week:		10/01/12	10/07/12	11-----					2	\$2,000.00		0.00			
N 15	WEWS	09/26/12	10/02/12	M-Su 630-7p WNT M-Su 630-7p WNT	CM	630-7p	MTWTF--	:30	0	\$2,200.00	P-1	0.00	NM	1	\$2,200.00
N 16	WEWS	09/26/12	10/02/12	M-F 7-730p 7-730p The List	CM	7-730p	11111--	:30	5	\$1,300.00	P-1	0.00	NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--111--					3	\$1,300.00		0.00			
Week:		10/01/12	10/07/12	11-----					2	\$1,300.00		0.00			
N 17	WEWS	09/26/12	10/02/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	11111--	:30	5	\$1,300.00	P-1	0.00	NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--111--					3	\$1,300.00		0.00			
Week:		10/01/12	10/07/12	11-----					2	\$1,300.00		0.00			
N 18	WEWS	09/26/12	10/02/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	11111-1	:30	6	\$2,700.00	P-2	0.00	NM	6	\$16,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--111-1					4	\$2,700.00		0.00			
Week:		10/01/12	10/07/12	11-----					2	\$2,700.00		0.00			
N 19	WEWS	09/26/12	10/02/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	11111--	:30	5	\$1,400.00	P-1	0.00	NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--111--					3	\$1,400.00		0.00			
Week:		10/01/12	10/07/12	11-----					2	\$1,400.00		0.00			
N 20	WEWS	09/26/12	10/02/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	11111--	:30	5	\$750.00	P-1	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--111--					3	\$750.00		0.00			
Week:		10/01/12	10/07/12	11-----					2	\$750.00		0.00			
N 21	WEWS	09/29/12	09/29/12	SA 12a-1a CSI Miami Late SA CSI Miami Late	CM	12a-1a	-----S-	:30	1	\$525.00	P-1	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$525.00		0.00			
N 22	WEWS	09/30/12	09/30/12	SU 12a-1a CSI Miami Late SU CSI Miami Late	CM	12a-1a	-----S	:30	1	\$525.00	P-1	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$525.00		0.00			
N 23	WEWS	10/01/12	10/01/12	Monday Prime C Monday Prime C	CM	10-11p	M-----	:30	1	\$16,000.00	P-1	0.00	NM	1	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$16,000.00		0.00			
N 24	WEWS	10/02/12	10/02/12	Tuesday Prime B Tuesday Prime B	CM	9-10p	-T-----	:30	1	\$8,000.00	P-1	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WEWS

Print Date: 09/28/12

Page 4 of 4

Contract / Revision **311790** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/20/12/ 09/20/12

Order Sep 00:20:00

Advertiser **Americans for Job Security** Product **13-Americans for Job Security** Estimate # **1020**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N24	WEWS	10/02/12	10/02/12	Tuesday Prime B Tuesday Prime B	CM	9-10p	- T - - - -	:30	1	\$8,000.00	P-1	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- T - - - -					1	\$8,000.00		0.00			
N25	WEWS	09/26/12	09/26/12	Wednesday Prime C Wednesday Prime C	CM	10-11p	- - W - - -	:30	1	\$7,000.00	P-1	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- - W - - -					1	\$7,000.00		0.00			
N26	WEWS	09/27/12	09/27/12	Thursday Prime B Thursday Prime B	CM	9-10p	- - - T - - -	:30	1	\$16,000.00	P-1	0.00	NM	1	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- - - T - - -					1	\$16,000.00		0.00			
N27	WEWS	09/28/12	09/28/12	Friday Prime C Friday Prime C	CM	10-11p	- - - - F - -	:30	1	\$6,000.00	P-1	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- - - - F - -					1	\$6,000.00		0.00			
N28	WEWS	09/30/12	09/30/12	Sunday Prime C Sunday Prime C	CM	9-10p	- - - - - S	:30	1	\$7,000.00	P-1	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- - - - - S					1	\$7,000.00		0.00			
N29	WEWS	09/28/12	09/28/12	Friday Prime B Friday Prime B	CM	9-10p	- - - - F - -	:30	1	\$5,000.00	P-1	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- - - - F - -					1	\$5,000.00		0.00			
N30	WEWS	09/26/12	10/02/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	1 1 1 1 - -	:30	5	\$1,600.00	P-1	0.00	NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- - 1 1 1 - -					3	\$1,600.00		0.00			
Week:		10/01/12	10/07/12	1 1 - - - -					2	\$1,600.00		0.00			
N31	WEWS	09/26/12	10/02/12	M-F 11-12p M-F 11-12p	CM	11a-12p	M T W T F - -	:30	0	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
													Totals	113	\$195,125.00